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Upcoming Fashion Designer -- P3 Designs Pursue Purpose Passionately

By Shamontiel



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3.0 out of 5

I have turned into my mother. No woman wants to hear that because she always thinks she's going to be so different, but I've realized that I'm not an exception. My mother is a shopaholic and she's passed that habit down to me. The only difference is that I'm much pickier. When I read [220 Communications'](#) bulletin about [P3 clothing](#) on my [MySpace](#) page, I had to check it out. I thought I'd maybe like a shirt or two, but I didn't expect to pretty much like everything on the whole site. I filled up on [Christmas](#) gifts and can't even set foot in [Kreative Souls](#) boutique unless I'm ready to spend money. So how did Tiffany Tapley, creator of P3 clothing, do it?

1. Before the business competition at your church, in which you were a 2004 finalist, were you already thinking of doing clothing design, or what career were you interested in?

Before the competition, I was always interested in pursuing business. I loved fashion, inspiration, and business, and this was a great opportunity to integrate all of my passion into a business.

2. Please tell me the motive behind your signature logos like "Love Life," "Do What U Love," and "Pursue Purpose Passionately."

I worked as a Business Analyst for four years and was one of those people who dreamed of being creative and following my [dreams](#) as an entrepreneur. I also was surrounded by co-workers who were so talented and we would talk about what we would do if we didn't have a 9 to 5. So P3's signature logos were created to encourage others to step out on faith and explore other options.

3. Was it very difficult to break out into the public eye with your new clothing line? Who helped you market your materials in the process?

Actually it hasn't been as tough as I thought. I think it depends on your passion and how much you believe in your business. If you truly believe in it the media and your target market will be your best supporters.

4. Do you design and make your clothes? How does the process work for getting an item to completion?

I actually have a team of people who help in the creative and development process and we work together to make sure we deliver a great product for our loyal customers.

5. When you watched the women walk across the stage wearing your P3 products at the V103 [Fashion](#)



Tiffany Tapley, creator of P3 clothing line
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Takeaways

- A church business competition in 2004 was the primary way that her clothes were brought to the public first.
- A V103 [fashion](#) show displayed P3 clothing.
- Tiffany Tapley is the co-creator of Double Stitch of the KIDSS Entrepreneurship Program teaching business skills to children in the [Chicago](#) area.

Did you know?

Contact information to purchase P3 clothes:
 E-mail Address: tiffany@p3clothing.net
 Contact Phone: 708-359-6830
 Website: <http://www.p3clothing.net/>
 Designer: Tiffany Tapley

Show, what were you thinking?

I was floored! It was P3's first **fashion** show, but to see the inspirational quotes come alive on the runway was amazing! It was just great to see P3 was well received by the public.

6. How has this clothing positively influenced young women?

What keeps me going are the countless emails we receive from others who have gone out and started their own business. We've even received emails from CA to NY and even overseas!

7. What made you want to design clothes like "Future C.E.O." for children? Is P3 clothing not only for the ladies, but for everybody?

Yes, P3 started out creating tees for women and have now included children. We're also working on a men's line. We've received requests from men interested in our Entrepreneur tees. P3 is for anyone interested in doing what they love.

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